



FOR IMMEDIATE RELEASE
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Bay Future, Inc. Announces New Economic Development Manager

BAY CITY, Mich. – Bay Future, Inc., the countywide economic development organization responsible for business retention, attraction, and expansion efforts throughout Bay County, is pleased to announce its recent hire of Megan Manning, who will join the team as Economic Development Manager.

Manning will work alongside President & CEO Trevor Keyes to market the services of BFI as well as increasing awareness about the organization, assisting companies with expansion opportunities and development activities, and partner with municipal officials to best serve potential and existing businesses in Bay County.

“I am excited to get started and make an impact on the community. Bay County is a great place to live and work and we want to make that possible for current and future residents by attracting businesses and retaining those with the potential to create new living wage jobs,” said Manning.

Trevor Keyes, President & CEO, said Manning’s hire was the culmination of a multi-month process that saw 60 applications, and multiple rounds of interviews. Keyes said Manning’s passion for the community, her education, work experience, and skill, made her a perfect fit for the role, the organization, and the community.

“We are very happy and excited to welcome Megan to the Bay Future, Inc. team. We had some fantastic applicants for this position, as it was very competitive process. Passion, professionalism, and proficiency, were hallmarks of the type of person we were looking for to fill this position and we believe that Megan exemplifies those standards,” said Keyes.

Manning has a portfolio of experiences that have equipped her with the skills necessary to make an impact in her new role. She started her career in retail leadership at Target and later transitioned into an Admissions Representative position at DeVos Graduate School of Management at Northwood University. She has been involved with young professional organizations in the Great Lakes Bay Region, such as the Midland MYPros, Saginaw Young Professional Organization, and Bay Area Energize. Through these involvements, she has had the opportunity to organize, promote, and execute both social and professional development events for young professionals in the region. Megan also served as a Midland Chamber Ambassador and is a graduate of the Leadership Midland Class of 2016.

Manning was born and raised in Bay City and is a graduate of All Saints Central High School. She received bachelors degrees from Saginaw Valley State University in Business Management and International Business and a Masters of Business Administration from Northwood University DeVos Graduate School. Manning lives in Bay County with her husband and daughter.

Established in 2004, Bay Future, Inc. is a public-private alliance of government, business and other organizations that support economic growth in Bay County and the Great Lakes Bay Region. Bay Future, Inc. is dedicated to facilitating economic development strategies that promote and secure opportunities for business retention, growth, and the attraction of new industries that create quality jobs for community residents.



Megan Manning, Economic Development Manager, Bay Future, Inc.

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