



FOR IMMEDIATE RELEASE
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Bay Future, Inc. Elects New Officers/Directors and Announces Keyes Interim President & CEO

BAY CITY, Mich. – Bay Future, Inc., the county wide economic development organization responsible for business retention, expansion, and attraction for Bay County, MI, announces new directors and officers to its Board of Directors:

New board members are as follows:

- Jenifer Acosta, Owner & CEO, Jenifer Acosta Development
- Michael Debo, First Vice President, Chemical Bank
- Janet Greif, Superintendent, Bay City Public Schools
- Mary Kulis, Area Manager, Consumers Energy
- Donald Scherzer, President, Spicer Group
- Leslie Thompson, Director of Sales and Marketing - Doubletree Hotel Bay City Riverfront
- Kristen Wenzel, Chief Operations Officer, Great Lakes Bay Michigan Works!

Reappointed board members are as follows:

- Gavin Goetz, Director of Governmental Affairs, AT&T
- Tim Rokosz, Controller, Michigan Sugar Company

2017 Slate of Officers

- Chairperson: Mitzi Dimitroff, President, R.D.S. Management
- Senior Vice Chair: Wayne Hofmann, Project Funding Facilitator
- Senior Vice Chair: Dave Reitzel, Enterprise Architect, The Dow Chemical Company
- Vice Chair: Ryan T. Carley, CEO, Bay Area Chamber of Commerce
- Vice Chair: Michael Duranczyk, 1st District Bay County Commissioner, Bay County
- Vice Chair: Lynn Stamiris, 1st Ward City Commissioner, City of Bay City
- Secretary/Treasurer: Larry Ehrlinger, Larry Ehrlinger, Relationship Manager, Vice President - Business Banking, Huntington National Bank
- Interim President & CEO: Trevor M. Keyes, Interim President & CEO, Bay Future, Inc.
- Immediate Past Chair: Tim Rokosz, Controller, Michigan Sugar Company

Outgoing board members whom will be recognized at Bay Future, Inc.'s Annual Meeting are as follows:

- Julie Hoffman, Enterprise Program Manager, Global Business Services, Dow Corning Corporation
- Jeff Mayes, Director, Economic Development Strategy, Consumers Energy

The Bay Future, Inc. Board and Staff thank them for their commitment and service to economic development and our community.

With unanimous support from the Bay Future, Inc. Executive Committee and a full vote of the Board of Directors, Bay Future, Inc. has announced Trevor M. Keyes has been appointed to the position of Interim President & CEO of Bay Future, Inc.

“We are proud of the things Trevor has done here at Bay Future and are excited for the things he will accomplish in the future. He holds the passion, the skills, and the knowledge our organization needs to move forward in a positive and in an impactful way,” said Mitzi Dimitroff, Bay Future, Inc. Board of Directors Chair.

Through his six years with the organization, Keyes has climbed the ladder, holding various positions from Economic Development Specialist to an 18-month previous stint at Acting Interim President & CEO between July 2013 and December 2014.

In that time, Bay Future, Inc. has announced 48 projects totaling more than \$820 million in capital investment for Bay County while helping to create or retain 2,000 jobs.

“My goal since my hire in 2011 has been, and continues to be, to exponentially grow the number of jobs and investment in our community—a goal that is at the core of our mission at Bay Future, Inc. I will continue to make that my priority in this role. I thank the board for the faith they have in my abilities to lead and look forward to aggressively affecting lasting, positive, and successful economic development growth strategies that will pay dividends to our community for years to come,” Keyes said.

Keyes is a member of Michigan Economic Developers Association, International Economic Development Council, Steering Committee Member of the Bay Area Energize Young Professionals Network, Bay Area Chamber of Commerce Ambassador and former President, Great Lakes Bay Regional Alliance Ambassador and Bay City Noon Rotary Member. He is a 2013 graduate of Leadership Bay County and a 2014 graduate of the Great Lakes Bay Regional Institute for Leaders. He was also a 2016 recipient of 1st State Bank's RUBY Award (Recognizing the Upward, Bright, and Young).

Keyes is a graduate of Bay City Central High School and went on to receive his BA from Michigan State University. Born and raised in Bay City, he loves his community and gives back in every way possible. He is engaged to be married to his Fiancé, Rachel, in September of 2017.

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Established in 2004, Bay Future, Inc. is a public-private alliance of government, business and other organizations that support economic growth in Bay County and the Great Lakes Bay Region. Bay Future, Inc. is dedicated to facilitating economic development strategies that promote and secure opportunities for business retention, growth, and the attraction of new industries that create quality jobs for community residents.