



President & CEO's Message

I routinely get asked from people in our community who Bay Future is and what is it that Bay Future does. I am always happy to answer and discuss with them what that means and how it affects them and our community.

Our organization focuses on four main pillars: Retention, Expansion, Attraction, and Marketing.

Retaining the companies that are in our community is a foundational and vital part of our economic development efforts. In the same vein, we help support the companies that are already here invest additional dollars in new machinery and equipment, expand their facilities, and expand their workforce, fostering their commitment and investment grow and support additional growth in our community.



Bay Future, Inc. meets with approximately 100 existing businesses on an annual basis bringing resources and programs to these companies that assist their operations in a variety of ways including; finance, incentives, site location assistance, workforce and regulatory issues, government contracting, matchmaking, export assistance, [and more](#) . We know companies that are already invested, tax paying, job creating engines for our local economy purchase locally sourced resources, services, and products, all while utilizing the local workforce to do so. They are shareholders and leaders in our community invested in its growth. These meetings provide great insight for us to learn about the challenges and opportunities facing local companies, and help to reduce barriers and support those jobs and new investment from their growth.