



President & CEO's Message

From Rockin' the River, to the Tall Ship Celebration, St. Stan's Festival, and the myriad of concerts and live performances and movies in Wenonah Park, I sure hope you have enjoyed the excitement in our community over the past few months! And as we head into our final full month of summer, there are still plenty of events to attend and reasons to get outdoors and enjoy Bay County!



It is in this spirit that we at Bay Future, Inc. highlight the great place Bay County is to live, work, and play. One of our main tactics for success as a part of our strategic action plan is attracting business to Bay County to continue to add jobs and capital investment that bolster our local economy. To do this, we look at the unique attributes we have to offer including: a strategic location with access to rail, water, air, and major highway infrastructure ([Bay County was recognized as a Top 10 Logistics Leader in 2016](#)); prime agricultural land; a legacy of manufacturing; and an extremely affordable place to live ([Forbes](#), [CNN](#), and [Realtor.com](#) think so too!). We focus on attracting targeted industries including **agribusiness, advanced manufacturing, warehousing/distribution & logistics, medical device manufacturing, and data/call centers/IT.**

One of the main components in the attraction of business includes site selection which helps a company find the right property or building that best fits their needs. Bay Future, Inc.'s site selection